BBC NEWS ■ SCHOOL REPORT ■

Quiz: Writing news

This is your chance to see just how much you know about writing a good news story.

		. •						
W	v	rı	TΙ	n	a	n	$oldsymbol{ ho}$	NS
w			٠.		ч		\smile	, v J

Q) Fill in the missing word.	
"Journalists use language that is clear,	and correct."
1) Concise	
2) Cool	
3) Crafty	

Writing news

- Q) Journalists' language is simple. Which of the following phrases is the best example?
- 1) Fire fighters rushed to the scene of a massive blaze
- 2) Riot police used shields to push demonstrators back
- 3) The Prime Minister was hauled over the coals

Writing news

- Q) Which of the following will add interest to your report?
- 1) Using italics and bold
- 2) Quotations
- 3) Exclamation marks

Writing news

- Q) Which of these is most likely to annoy readers?
- 1) Jargon
- 2) Big chunks of text
- 3) Inaccurate spelling and grammar

BBC NEWS ■ SCHOOL REPORT ■

Writing scripts

- Q) After you've written your script down, what's the first thing you should do?
- 1) Give it straight to the editor
- 2) Read it aloud to make sure it sounds okay
- 3) Move on to the next story

Writing headlines

- Q) What is the golden rule for writing headlines?
- 1) Be as clever as possible
- 2) Keep it short and bright
- 3) Never let the facts get in the way of a good story