

Basics of Broadcasting on Radio Guided Reading Assignment

What are the 4 basic requirements of a good broadcaster?

1)

2)

3)

4)

Why are these requirements important for a broadcaster to deliver his/her message?

Should broadcasters talk as if they are better than their listeners? Why/why not?

Is saying what ever comes to mind and winging it a good idea when you're on the air?
Why/why not?

Is slander a good idea on the air? What could happen?

Is it ok to be late? Why/why not?

Who should you be when you're broadcasting?

Mistakes are ok to make, but what do you need to do with them?

What mistakes did Les Nessman make in his sports report?